



# MAHERIT PROJECT DEVELOPMENT CONSULTANCY FZCO

UNIT NO: BA2230 – DMCC BUSINESS CENTRE – LEVEL NO. 1 – JEWELLERY & GEMPLEX 3 – DUBAI, UAE

## ABOUT US

Maherit Project Development Consultancy FZCO is a Dubai-based consultancy incorporated under DMCC, specializing in project management, business development, and strategic coordination.

We assist organizations in transforming ideas into structured, achievable, and profitable realities — guiding every stage of the project lifecycle from concept to completion.

Our firm integrates strategic foresight, operational discipline, and financial intelligence to help businesses expand, adapt, and thrive across global markets.

Rooted in Dubai's dynamic business ecosystem, Maherit acts as a bridge between Europe, the Middle East, and emerging markets, connecting investors, projects, and opportunities through efficient management and trusted partnerships.

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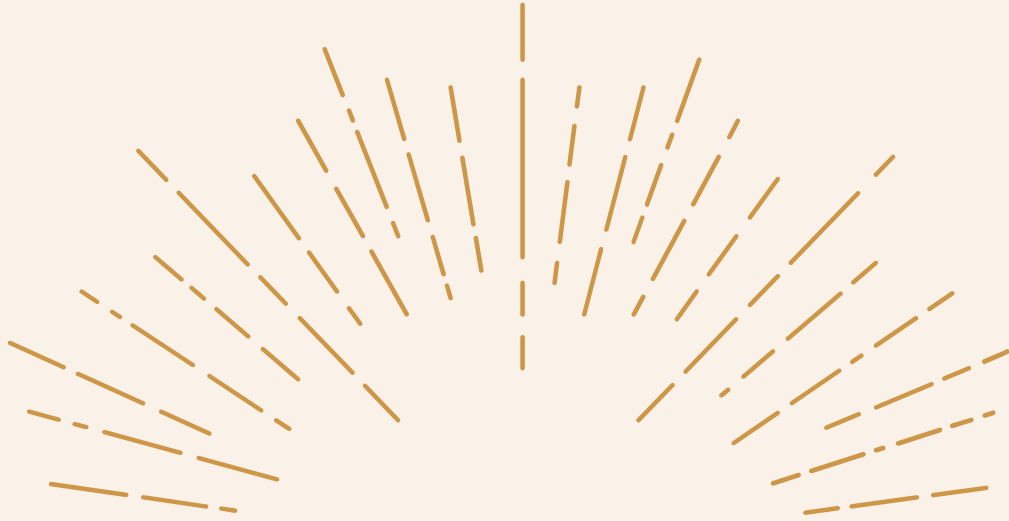
## WHAT WE DO

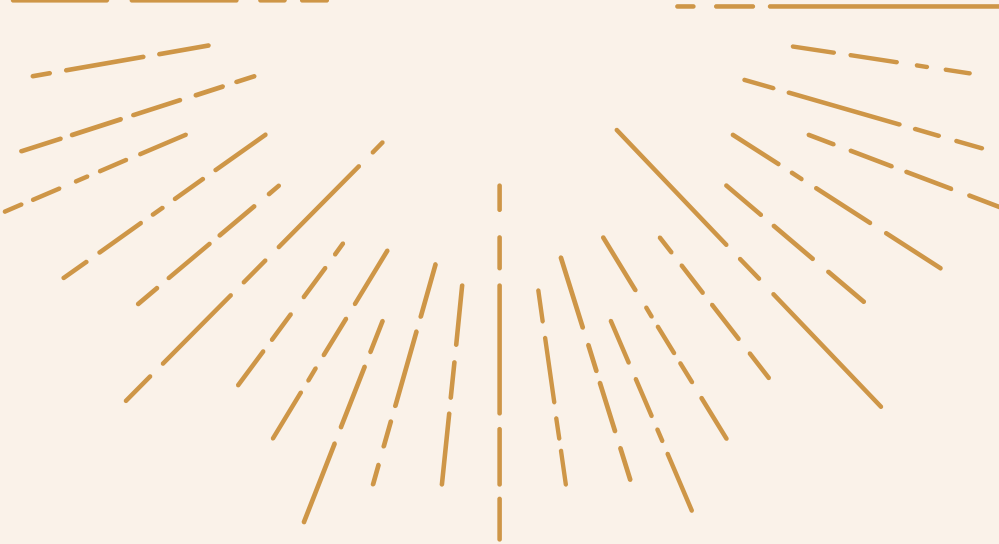
Maherit provides comprehensive project management services designed to ensure clarity, control, and measurable impact.

We oversee and optimize all aspects of project execution — from planning and coordination to monitoring and evaluation — ensuring objectives are met on time and within scope.

- Strategic Project Planning
- Development of tailored project roadmaps, schedules, and budgeting systems aligned with business goals.
- Operational Coordination & Oversight
- Management of processes, partners, and resources to ensure seamless communication and timely completion.
- Governance & Compliance
- Establishment of procedural frameworks and control mechanisms that promote transparency and adherence to international standards.
- Risk Management & Performance Monitoring
- Proactive supervision of key indicators to mitigate risk, maintain efficiency, and optimize performance.
- International Development Support
- Guidance for companies expanding across borders — facilitating partnerships, logistics solutions, and regulatory alignment.

(Maherit operates strictly under the DMCC Project Management Services framework, excluding engineering and technical feasibility studies.)





## LEADERSHIP

### Sofía Valentina Rodríguez Franco

*Co-Founder & Managing Partner*

Sofía is a strategic analyst, business developer, and project director with a dual degree in Business Administration and International Relations (IE University & Florida International University), complemented by postgraduate studies in Intelligence Analysis, Risk Management, and Global Trade.

Her professional background spans corporate strategy, financial markets, and international project development, where she has successfully led initiatives connecting investors, logistics networks, and public–private partnerships.

She combines analytical rigor, economic foresight, and geopolitical awareness to design projects that are both viable and visionary. Her experience across sectors such as transportation, trade, and investment allows her to interpret complex market environments and translate them into structured, profitable business strategies.

At Maherit, Sofía leads the strategic direction, investor engagement, and international client relations, ensuring that every project is conceived with clarity, global perspective, and sustainable long-term value creation.

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### Ainhua Villares Carlón

*Co-Founder & Director of Logistics and Development*

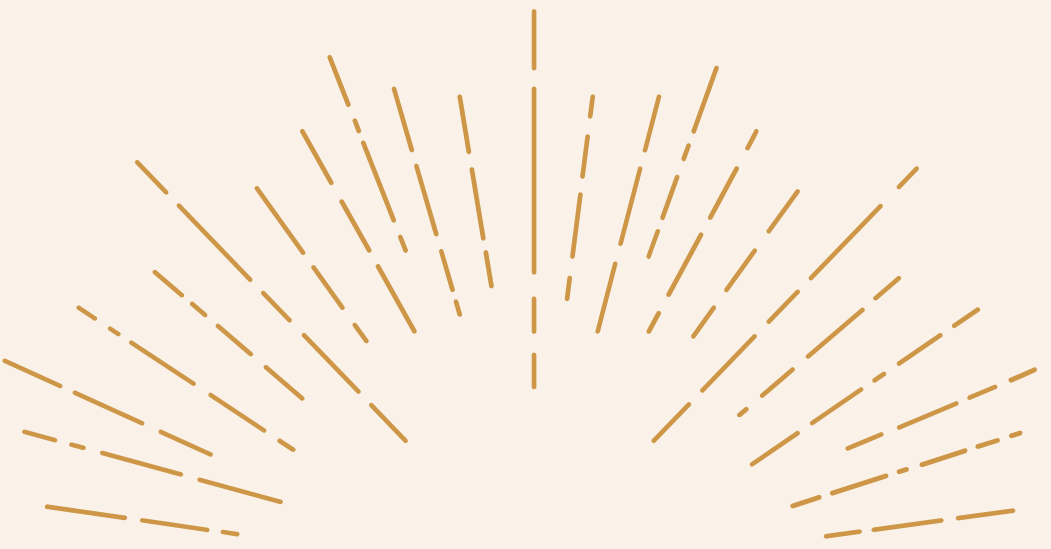
Ainhua is a logistics and compliance specialist with a Bachelor’s Degree in Law (Universidad Autónoma de Madrid) and a Master’s in Foreign Trade, Data Protection Auditing, and Cyber Compliance.

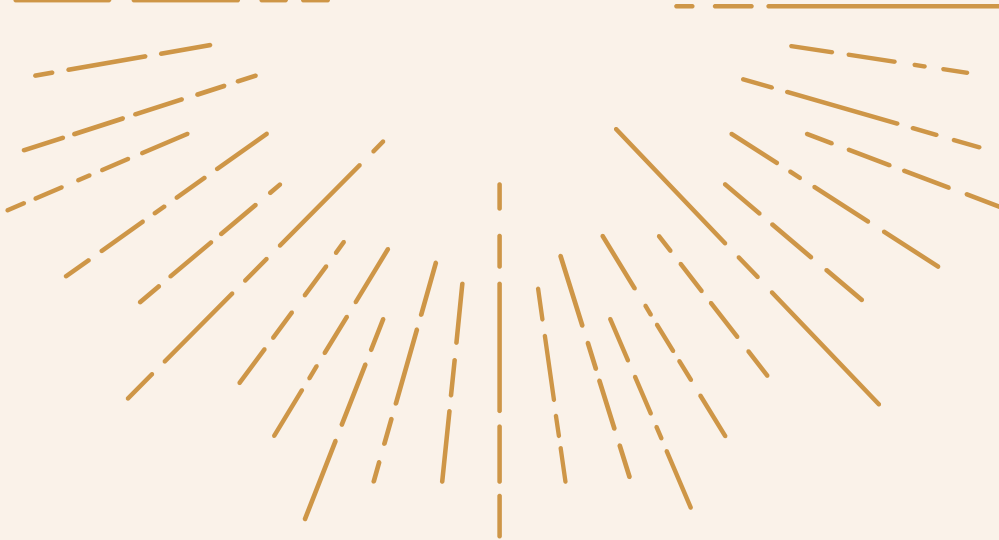
She built her career through senior positions at UPS and DHL, where she managed customs operations, AEO certification processes, and international trade logistics, gaining extensive expertise in procedural efficiency and regulatory frameworks.

Her strength lies in bridging legal, operational, and strategic layers of project execution. With a deep command of supply chain systems, trade compliance, and risk mitigation, she ensures that Maherit’s projects are executed with discipline, transparency, and measurable precision.

Ainhua oversees the operational structure and development of each project, integrating compliance, performance monitoring, and resource optimization into a cohesive management system. Her leadership transforms complexity into control, providing clients with the confidence and structure required to expand globally.

Together, Sofía and Ainhua represent Maherit’s foundation — a partnership built on strategic intelligence and operational excellence, delivering results with clarity, integrity, and purpose.





## OUR VALUE PROPOSITION

We combine methodical project management with a strategic and financial mindset — enabling our clients to execute complex initiatives with clarity and precision. Operating from DMCC, the world’s most connected Free Zone, Maherit offers not just management expertise but also a gateway to global opportunity. Our reputation is built on trust, structure, and discretion, providing peace of mind to investors, executives, and organizations seeking excellence in execution.

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## OUR VISION

At Maherit, we envision a world where strategy and structure converge to create sustainable progress.

Our mission is to become a global reference in project management and business coordination, enabling companies and investors to build with confidence — from Dubai to the world.

We believe in precision, adaptability, and trust as the foundation of long-term success.

Guided by our international experience and multidisciplinary backgrounds, Maherit aims to lead projects that not only achieve goals but transform opportunities into enduring value.

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## OUR ESSENCE

“At Maherit, we believe that great projects are built where vision meets discipline — where dreams are not just imagined, but engineered into reality.

Through effort, integrity, and strategic precision, we turn ideas into structures, goals into milestones, and ambition into tangible success.”

